



As an independent department store since 1856, Pettits had become a little tired. Exposed pipes, cable runs and poor lighting did little to retain the aging customer base or attract new blood. Ceiling rafts went a long way to resolving the lighting issue, along with concealing much of the visual clutter. Revising the use of space – freeing up vital space on the ground floor – meant customers were encouraged to come through the door. Improved signage, flooring and lift access meant they were more likely to stay.

Pettits
of Wallingford
ESTABLISHED 1856



Pettits of Wallingford

Department Store
Oxfordshire