

When Bloomberg began sponsorship of part of the departure lounge at London City Airport by forming 'The Hub', it couldn't have been a better fit. With a high proportion of business passengers, the demand for Bloomberg's market and business information was readymade. The 'Bloomberg Hub' provided wireless access to all this information the moment passengers arrived at the airport. Whether using Bloomberg's screens and tablets or their own, passengers could work, relax or just charge their gadgets.



With Imagination Europe Ltd commissioned to provide the creative concept, stDESIGN was brought in by A.A.Lovegrove (Principle Contractor) to develop the design and produce the working drawing package for approval by the Airport and Building Control, along with the crossover design co-ordination between all contractors and specialists involved.



(Creative design-Imagination Europe Ltd. Project Management-Stace.Principle Contractor A.A.Lovegrove . Design development stDESIGN.)



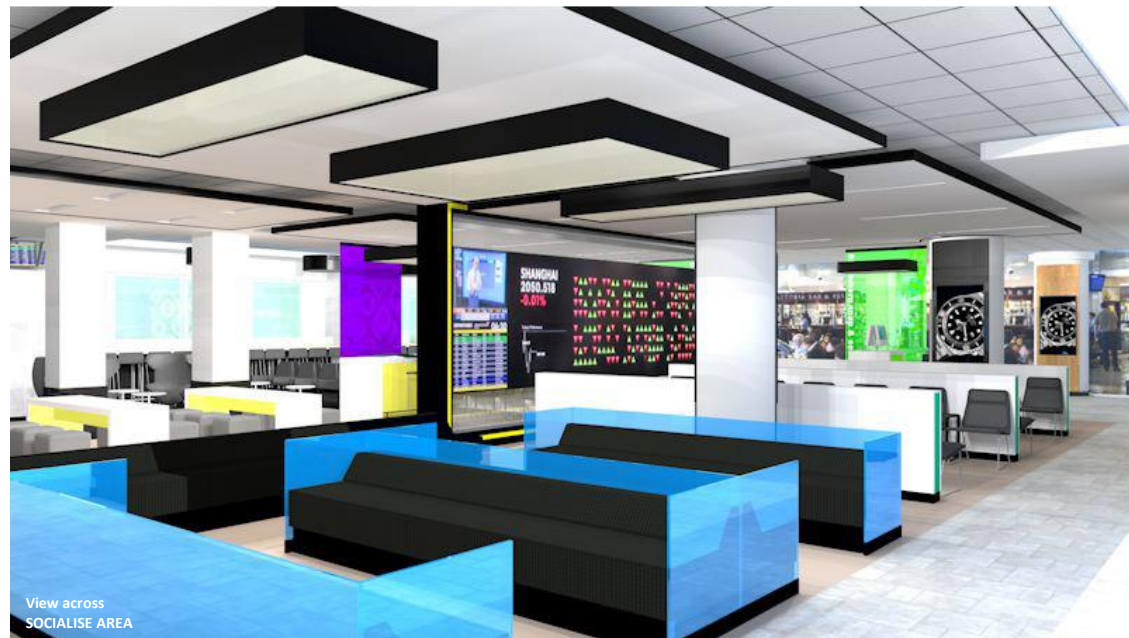
As with all airport projects, one of the main challenges faced is to maintain the airports operation throughout the refurbishment. Short overnight working windows along with airside security, created great demands on both contractors and how the design was developed, to ensure finishes, services, fixtures, fittings and specialist equipment could all be installed and allow the lounge space to be given back to the airport safe and tidy ready for its normal operation the following day. For the busy airport environment it was important to develop the design concept to ensure it was robust and hardwearing. This was especially true for the stunning

coloured glass space dividers used which needed to withstand both the everyday knocks and scuffs but also the ongoing remodelling of the terminal.

The final result is a stylish lounge with work space and comfort levels to match all the passenger's needs during their stay at London City Airport.



View through
CONNECT AREA



View across
SOCIALISE AREA

(All visuals by stDESIGN)



Bloomberg 'Hub'

London City Airport
Get closer.